

## 2020 Banners on Parade Online Auction

Placerville Art on Parade is hoping that you will participate in our 2020 Banners on Parade online auction that will be from 10/17/2020 to 10/27/2020. We are having the auction online this year due to the COVID-19 pandemic.

- The website for the online auction is [www.biddingowl.com/PlacervilleArtonParade](http://www.biddingowl.com/PlacervilleArtonParade)
- When you get to that website, you can register as a bidder in the upper-right of that page where it says, "Please Login / Register". It's a good idea to go ahead and register before the auction starts

If you don't want to register yet, you can still see all the information about each banner by clicking on "View Items", then clicking on "All Items (28)" or "Canvas Banners (28)". That will open a page showing all 28 banners. If you click on one of the banners, a new page opens that shows all the information about that banner:

- The "Retail Value" is like a "suggested retail price"
- The "Opening Bid" is \$100 for all banners
- The "Min. Bid Increment" is \$20 for all banners
- Note also that it shows the beginning date of 10/17/20 (beginning time is noon) and the ending date of 10/27/20 ( 3:00 PM Eastern—all times on the site are designated by Eastern time—we cannot specify Pacific time). Eastern time is 3 hours ahead of us so our beginning time and ending time will be noon
- "Description" shows information about the art and whether the back is painted with links below to the photos on the [PlacervilleArtonParade.org](http://PlacervilleArtonParade.org) website of both the fronts and the backs
- "Additional Information" talks about picking up the banners after the auction. We will be adding information about shipping the banners (which will incur an extra cost for the winning bidder, if they need to ship it)
- If you click on the image of the banner, you will see a full-screen version of the banner

More information:

- Information about the auction is on the Placerville Art on Parade website [PlacervilleArtonParade.org](http://PlacervilleArtonParade.org).
- Images of Hope is having a "Dinner for a Cause" fundraiser at the El Dorado County Fairgrounds on Friday, 10/16/20, 4-7:30, which is being put on for *Images* by John Sanders of Old Town Grill in Placerville. We are planning to put up the banners at the fairgrounds that evening for people to see as they come to pick up their dinners. The dinners can be either picked up to go or picked up and eaten at outside tables there that will be well-spaced apart outside. The display of the banners will NOT be an auction; it will only be there so we can make people aware that the auction starts the next day
- We will be doing a flyer AND postcards for our auction. The flyers will be displayed in businesses downtown and the postcards will be for takeaways about how to participate in the auction and will be available the night of the dinner and at businesses
- The information that on the auction site ([biddingowl.com](http://biddingowl.com)) is subject to change in the coming weeks as we tweak this process
- We will do a press release for the local papers soon about the auction
- There will be an article coming out in the local "Around Here" magazine about Banners on Parade in the Fall issue. In that same issue will also be an article about Images of Hope, which has a big month (Pink in the Night) coming up in October. See more information at [ImagesofHopeElDorado.org](http://ImagesofHopeElDorado.org)
- Proxy bidding will be available. Once you are registered and place your first bid on an item the "Max Bid" (proxy bid) button will appear. You can then place your proxy bid right from the item. You can also monitor and place proxy bids from your bidder account at any time via BiddingOwl.com > Bidder Sign In.

We hope you will participate in our online auction and spread the word! If you have any questions, please contact Bill Robinson at [billstudios@gmail.com](mailto:billstudios@gmail.com) or (530) 306-3615.